

Welcome to Cass County!

- A community rich in history
- Strong leadership team with continuity of programs and initiatives
- Small town personality with easy access to metro amenities and labor force



Visit plattsmouth.org





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The following pages contain basic information about Plattsmouth, Nebraska.

This information was compiled by the City of Plattsmouth, Cass County

Nebraska Economic Development and Nebraska Public Power District in

order to promote community development and quality of life.

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Transportation

Location / Highways

Plattsmouth is located in northeast Cass County at the confluence of the Platte and Missouri Rivers. Plattsmouth is also the county seat of Cass County. U.S. Highways 34 and 75 run north-south on the west edge of town. Plattsmouth is 20 miles south of Omaha, 54 miles northeast of Lincoln, and 165 miles north of Kansas City, Missouri.

Air

The Plattsmouth Municipal Airport has a 5,500 foot paved and lighted runway.

- Eppley Airfield, Omaha, Nebraska 25 miles, 30 minutes
- · Lincoln Airport, Lincoln, Nebraska 55 miles, 62 minutes

Trucklines

More than 13,500 licensed motor carriers with worldwide connections are based in Nebraska and serve businesses throughout North America. The following trucking map is based on Lincoln, Nebraska.

Rail

Two rail mainlines serve Plattsmouth. BNSF Railway Company runs along the east side and Union Pacific Railroad runs along the west side.





Construction continues on Vireo Services, left, with plans to hire over 100 employees at this location. Schmidt Liquid Trucking, right, is another top employer in Plattsmouth.



"We have pumped almost \$8 million into the local economy since 2008 and we plan another \$15 million in the next two years. It's a significant commitment, but we've had significant growth."

- Mike Faulkner, CEO of Vireo **Services**

"This is great for the citizens of this area and a great step in economic growth in our community."

- Paul Lambert, Mayor of **Plattsmouth**

Economic Development

Plattsmouth is certified by the Nebraska Department of Economic Development as "ready for economic development." This certification makes Plattsmouth eligible for Community Development Block Grants (CDBG) for infrastructure and downtown revitalization improvements. More than \$1 million in downtown building improvements have been funded by the private-public partnerships created through CDBG programs. The Nebraska Chapter of the American Planning Association recently recognized Plattsmouth for the successful implementation of its comprehensive plan as it relates to the wide array of improvements in the Main Street Historic District.

Plattsmouth partners with the Cass County Economic Development Council, Nebraska Public Power District, and other investors to recruit new businesses and strengthen those who have already invested in the community. Clear evidence of success is illustrated by recent investments of Vireo Resources, Wilbur Ellis, New Age Manufacturing, Superior Sales and Service, OFC Schmidt Liquid Trucking, Ferrarro Concrete and others to retain and grow industrial jobs in the community. Retail sales have risen more than 20 percent in recent years. Plattsmouth represents 54 percent of all Cass County net retail sales. New retail businesses in recent years include, but

are not limited to: Shaw Hardware, Jean Marie Boutique, Cottage Refunk, The Sweet Spot, Fork and Hammer, Hy-Vee, Casey's, Herban Coffee Lab, DJs Dugout, Runza, Scooter's Coffee, and others. Vireo Resources leveraged economic development incentives to expand manufacturing capabilities in Plattsmouth to create an additional 200 new jobs within the community.

Workforce housing is an important part of Plattsmouth's plan to create and retain jobs. The city recently optioned property along the Washington Avenue corridor and is working with a redeveloper for creative infill housing opportunities. Industrial site development is also a priority with Plattsmouth's FourMile Industrial Park, with 45 acres available for industrial use, earning "GO READY SITE CERTIFICATION" designation from the Greater Omaha Area Economic Development Partnership. FourMile is the only Cass County site with such designation. For more information on available sites and buildings, visit sites.nppd.com.

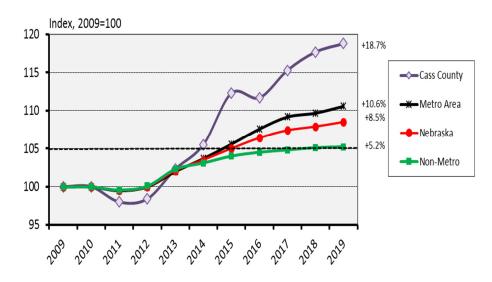
Firms with retail sales tax permits in Plattsmouth reported 2019 net taxable retail sales of \$68,083,934, while Cass County reported retail sales of \$132,927,579.

Economic Trends

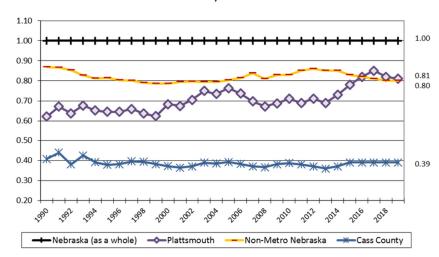
Nonfarm employment is essential to rural areas for a number of reasons including second incomes so farmers can stay on the farm. The top chart on the right compares total nonfarm wage and salary employment growth in Cass County with Metropolitan, Non-Metro and Nebraska as a whole. Cass County's nonfarm employment growth (purple line with diamonds) increased 18.7% (914 jobs) from 2009 to 2019. The Professional and Business Services sector recorded the largest percentage increase in employment between 2009 and 2019 (57.2 percent or 95 jobs). The Trade, Transportation and Utilities sector recorded the largest actual employment increase between 2009 and 2019 (245 jobs or 20.7%). The Manufacturing sector recorded a 50.9% increase Manufacturing employment since 2009 (202 jobs).

The bottom retail sales chart shows a historic perspective of pull factors for Plattsmouth, in Cass County, Nebraska as a whole, and Non-Metro Nebraska. In examining the timeline, you can see the City of Plattsmouth maintained a considerably lower level than the state average (as a whole), and even the Non-Metro average until 2016 when it rose slightly above the Non-Metro average ending the period at 0.81. Cass County was well below the Non-Metro county average throughout the time period, ending the study period at 0.39.

Nonfarm Wage & Salary Employment



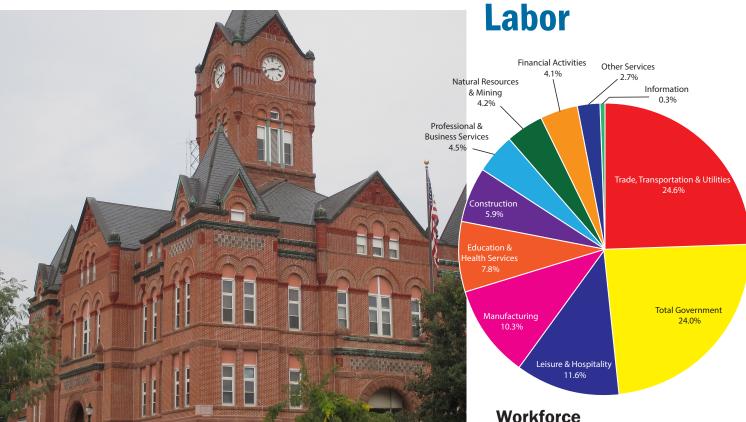
Pull Factors, 1990 - 2019







New Age Manufacturing and Hy-Vee continue to contribute to the rising nonfarm wage and salary employment number. Businesses like these are vital to Plattsmouth's economy.



Cass County is one of the earliest settled counties in the state of Nebraska. Plattsmouth, the county seat, is home to the historical Cass County Courthouse.

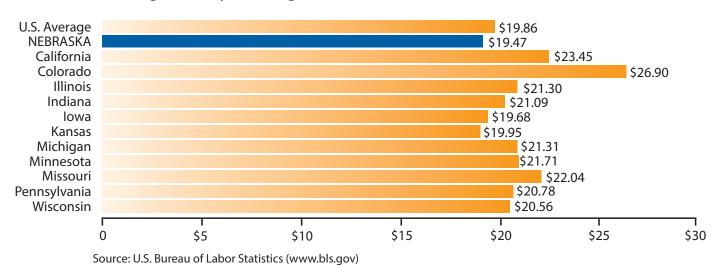
PLATTSMOUTH'S LEADING EMPLOYERS			
EMPLOYERS	PRODUCT OR SERVICE	EMPLOYEES	
Plattsmouth Community Schools	Education	300+	
Masonic Home	Senior Assisted Living	300+	
Cass County	Goverment	300+	
Wilbur Ellis	Ag Chemical	100+	
Schmidt Transportation	Liquid Transportation Trucking	100+	
HyVee	Grocery/Pharmacy	90	
Plattsmouth Care & Rehab	Senior Assisted Living	60	
New Age Manufacturing	CNC Machining	50	
Superior Sales & Service	Manufacturing/Fabrication	40	
DJs Dugout	Restaurant	40	

The Nebraska Department of Labor serves employers and job seekers across Nebraska through its "One Stop Career Centers" located across the state. Services for employers include employee recruitment and screening, posting job openings, tax credit information, and labor market and labor law information. Job seekers can find a full array of employment and training related services including on site services provided by a network of mandatory Workforce Investment Act partners. To learn more about these and other services, visit neworks.nebraska.gov.

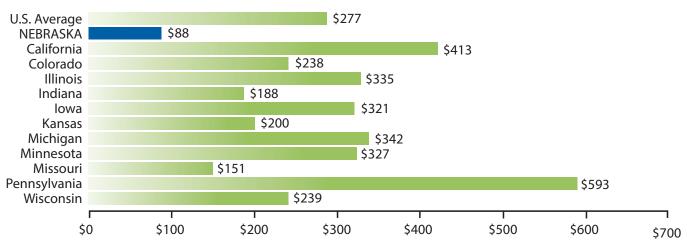
Unionization

Nebraska has a right to work provision in its constitution.

Average Hourly Earnings for Production Workers, 2018



Average Employer Tax Amount Per Covered Employee, 2019



Source: U.S. Department of Labor, Employment and Training Administration. Average Employer Contribution Rates by State, 2019 http://workforcesecurity.doleta.gov



UNEMPLOYMENT RATE		
	PERCENT	
CASS COUNTY	4.3%	
NEBRASKA	3.0%	
UNITED STATES	8.1%	

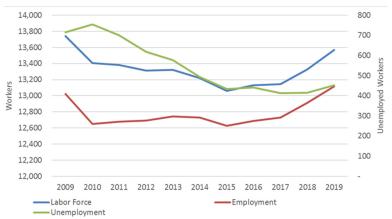
Source: U.S. Bureau of Labor Statistics, 2020

Labor Supply

The figure below provides labor force information for Cass County residents. These numbers are based on where the labor force participant resides, regardless of where they work. Unemployment decreased 36.7 percent between 2009 and 2019. The unemployment rate in 2019 was 3.3%; above Nebraska as a whole (3.0%). When looking at the 2009 to 2019 time period, total employment (those residents actually working) increased: 0.7% or 92 people.

ANNUAL AVERAGE 2019 LABOR SUPPLY			
Contiguous Nebraska counties include Lancaster, Otoe, Sarpy and Saunders.	CASS COUNTY & CONTIGUOUS	CASS COUNTY	
NON-FARM WAGE & SALARY WORKERS	215,754	4,415	
TOTAL EMPLOYMENT	298,211	13,117	
LABOR FORCE POPULATION	306.953	13,570	
ADDITIONAL POTENTIAL LABOR SUPPLY			
COMMUTING OUT OF COUNTY (2018)		10,604	
UNEMPLOYED		453	
TOTAL		10,997	

NOTE: Does not included estimated number of homeowners, seasonal and part-time workers, and workers who would shift from low-paying jobs who could be expectred to work for industry.



WAGE SAMPLING			
Hourly wages rates for various occupations, Omaha Consortium, Nebraska JOB TITLE	10TH	50TH PERCENTILE	90TH PERCENTILE
ACCOUNTANTS AND AUDITORS	21.73	31.19	53.69
COMPUTER PROGRAMMERS	22.45	41.28	59.35
REGISTERED NURSES	25.72	33.05	44.53
RETAIL SALESPERSON	10.44	13.00	20.70
ADMINISTRATIVE ASSISTANTS except legal, medical	13.01	18.17	25.06
CUSTOMER SERVICE REPRESENTATIVES	12.95	17.63	25.64
OFFICES CLERKS, GENERAL	10.61	16.82	25.27
ASSEMBLERS AND FABRICATORS, ALL OTHER	10.81	15.46	20.93
LABORERS AND FREIGHT STOCK,MATERIAL MOVES, HAND	11.93	16.39	25.02
MACHINISTS	13.39	20.63	30.35
WELDERS, CUTTERS, SOLDERERS AND BRAZERS	16.70	21.70	29.50
WELDING, SOLDERING, AND BRAZING MACHINE SETTERS	17.63	26.04	31.27
HEAVY AND TRACTOR-TRAILOR TRUCK DRIVERS	17.22	22.97	29.41
ELECTRICIANS	15.02	26.20	41.67
TOOLS AND DIE MAKERS	15.52	24.08	33.07

Wage Information taken from Nebraska Statewide

Source: Nebraska Workforce Development, Occupational Employment, Program, Fourth Quarter 2020



The post office is one of many package delivery services in Plattsmouth.

Communications

Telecommunications & Internet Providers

- Charter Communications www.spectrum.com
- Unite Private Networks www.uniteprivatenetworks.com
- US Cellular www.uscellular.com
- Verizon www.verizon.com
- Windstream www.windstream.com

Post Office & Package **Delivery Service**

The U.S. Postal Service in Plattsmouth has one mail receipt and one dispatch daily.

Federal Express, United Parcel Service and U.S. Postal Service provide package delivery services in the Plattsmouth area.

Local Government

Plattsmouth is governed by a Mayor-Council form of government, City Administrator and City Clerk.

Cass County has 30 precincts and 13 townships. The county is governed by five county board of commissioners.

Streets

Plattsmouth has 45 miles of streets. 80 percent of the streets are hard-surfaced. Ninety percent of the streets have curbs and 60 percent have sidewalks.

Fire Protection

Fire protection is provided to the city by a 53 member volunteer fire department. Plattsmouth has one fire station and 500 fire hydrants.

Law Enforcement

The City of Plattsmouth employs 15 full-time police officers and three full-time support personnel to provide law enforcement to the community.

The Cass County Sheriff's Department has 36 sworn deputies. Regular patrol by the sheriff's department provides protection outside of Plattsmouth's corporate jurisdiction.

2019 CRIME RATES			
Per 1,000 Population	VIOLENT CRIMES	PROPERTY CRIMES	
CASS COUNTY	1.0	5.0	
NEBRASKA	3.0	20.3	
U.S. TOTAL	3.4	21.0	

Source: ucr.fbi.gov

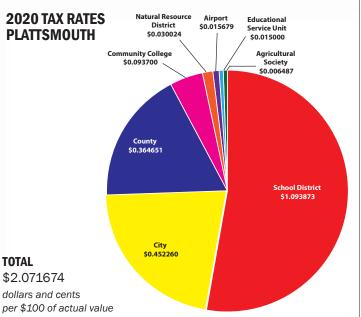
Tax Structure

Nebraska Tax Incentives

Nebraska's performance-based tax incentive programs demonstrate the state's commitment to creating a favorable business environment for your business expansion or location. Known as the "ImagiNE Nebraska Act," this multi-tiered program provides qualifying businesses with employee payment credits, investment credits. sales and use tax refunds, and personal and property tax exemptions. Qualified companies, large and small can take advantage of these benefits. For more information on the qualifications and potential benefits available to

your company, contact the Nebraska Department of Economic Development 800-426-6505 or visit opportunity. nebraska.gov





Utilities

Nebraska Highlights

Energy costs are often a considerable part of any business' operational budget. These costs can vary greatly between states, but in Nebraska (the only state in the nation where all electric utilities are publicly owned) electric costs are passed to consumers at low, cost-of-service rates. As a result, the state offers industrial rates well below the national average. Nebraska electric utilities achieve low rates, in part, because they draw from a balanced and efficient "mix" of generation resources.

NPPD has an Economic Development Rate (EDR) for customers with qualifying projects of new or additional electric load. To be eligible for the lower,

incentivized EDR, a customer must be served by an NPPD wholesale utility customer or NPPD's Retail Division. The project must add new or additional electric load of at least one megawatt, and have a minimum monthly load factor of 60 percent. The customer must enter into a written agreement with State of Nebraska or any political subdivision to provide an economic development project pursuant to state or local law and have a written service agreement with NPPD.

Electricity

The City of Plattsmouth is provided retail electric service by Nebraska Public Power District (NPPD). A 69 kV subtransmission system serves three distribution substations throughout the city. The distribution system within Plattsmouth operates at 12.5 kV.

Prospective customers should contact Nebraska Public Power District. (877) 275-6773, **www.nppd.com**, for further information regarding electric rates and services.

Natural Gas

Black Hills Energy is a retail supplier of natural gas in Plattsmouth. For more information, visit www.blackhillsenergy.com.

Water & Sewerage

The City of Plattsmouth owns and operates its own water supply and distribution system which consists of six wells and treatment system with a daily capacity of 3 million gallons. The City's sewer system consists primarily of a gravity-based collection system and treatment plant with a daily capacity of 1.5 million gallons, an average daily flow of .850 million gallons per day.

On March 14, 2019, most of the Platte and Missouri River basins, including Plattsmouth, experienced record flooding. This was the most severe flood on record for the city of Plattsmouth. Plattsmouth's well field, water treatment plant and wastewater plant were offline for months.

The flood event was a federally declared disaster. Working with FEMA and the Nebraska Emergency Management Agency (NEMA), clean up and temporary repairs were made at costs exceeding \$6 million. Long-term recovery is underway, with the most likely scenario being a new wastewater treatment plant constructed out of the floodplain. As for drinking water, the most economically feasible option appears to be connection to the Metropolitan Utilities District.

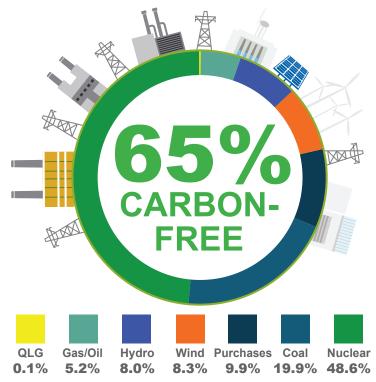
Plattsmouth will fund the options above through FEMA and NEMA recovery and long-term state revolving loan funds obtained through the State of Nebraska.

Recycling

Recyclables are collected by three private companies. The following items are accepted: aluminum, paper, all plastics, corrugated cardboard, and yard waste. Once a year electronics are offered to be recycled as well.

NPPD ENERGY GENERATION RESOURCES FOR NEBRASKA CUSTOMERS

2019-2020 Rolling Two-Year Average



*Qualifying Local Generation (QLG) includes renewable energy facilities installed by our wholesale customers and in NPPD retail communities.

Education

The elementary school (left), middle school (center) and high school (right) all provide exceptional education to Plattsmouth's youth.



The Wall-to-Wall program's vision is that graduates will have and continue to develop the foundational skills, experiences and awareness of career opportunities needed to compete in a global workplace.

Plattsmouth School District

Plattsmouth Community School District in Cass County covers approximately 70 square miles. Bus services are provided between the communities.

This Class 3 school is accredited by Nebraska Frameworks. For more information, visit www.pcsd.org.

2020 ACT SCORES		
	COMPOSITE	
PLATTSMOUTH HIGH SCHOOL	18.6	
NEBRASKA	20.0	
NATIONAL	20.6	

Source: Nebraska Department of Education

Career Education Program

The Wall-to-Wall program works in partnership to develop career-ready graduates who apply their personal strengths, talents, experiences and continuing education to bring value

to their workplace, community and career through their performance, skill, diligence, ethics and responsible behavior. The program's vision is that graduates will have and continue to develop the foundational skills, experiences and awareness of career opportunities needed to compete in a global workplace. They will apply appropriate academic and technical skills, communicate effectively, and utilize applicable technology in their work environment. Plattsmouth graduates will solve problems, use critical thinking, and demonstrate innovation and creativity. They will model ethical leadership and effective management, work productively in teams, and demonstrate cultural competency. Graduates will also be reflective and forward thinkers as they manage their career development and attend to personal and financial well-being.

Educational Service Unit

Educational Service Unit 3 (ESU), headquartered in LaVista, serves 18 counties including Cass County. For more information regarding services, visit www.esu3.org.

Higher Education

Southeast Community College's remote learning center is located in Plattsmouth. Other institutions are also in close proximity.

PLATTSMOUTH COMMUNITY SCHOOLS			
	STUDENTS	TEACHER/PUPIL RATIO	
ELEMENTARY (PRE-K-4)	433	12:1	
MIDDLE SCHOOL (5-8)	429	14:1	
HIGH SCHOOL (9-12)	478	13.1	



Fifty-three volunteer firefighters, 25 or more emergency medical technicians and 25 or more first responders provide fire and rescue service to the city of Plattsmouth.

Quality of Life

Hospital

The Bellevue Medical Center is located in Bellevue, 11 miles north of Plattsmouth. This not-for-profit hospital is an affiliate of the University of Nebraska Medical Center with 91 beds. Nebraska Medicine also operates an urgent care in Plattsmouth. For more information, visit www.nebraskamed.com.

Emergency Medical Services

Plattsmouth has a combination paid paramedic/EMT EMS system supplemented by motivated and qualified volunteers. The department averages 91 emergency runs per month and is out the door in less than one minute in most calls. The Fire/Rescue district covers more than 70 square miles. Average response time is less than seven minutes to remote calls but less than four minutes to 80 percent of calls.

Nursing Homes / Independent / Assisted Living

- Plattsmouth Care & Rehab
- Masonic Home
- Woodbridge

Low Cost / Retirement Housing

• The Commons

Housing

Forty new homes were constructed between 2019-2021.

Churches (Denomination)

- Baptist
- Catholic
- · Christian Church
- Episcopalian
- Evangelical
- · Jehovah's Witness
- Lutheran
- Methodist
- Mormon/Latter-Day Saints
- Nondenominational
- Presbyterian
- Protestant
- · Seventh-Day Adventist

Library

The Plattsmouth Public Library offers books, audiobooks, movies, videogames, tables, chairs and more for checkout. Staff will help visitors with the public computers. Programs and services include story times, lamination, laser cutter, DVD cleaning, copying, faxing, scanning, and free wifi. Delivery is available for the homebound.

Financial Institutions

- Cass County Bank
- · Cobalt Credit Union
- Plattsmouth State Bank



Edward Jones Investment is one of many businesses in Plattsmouth's Historic Downtown.

Recreation

There are three city parks in Plattsmouth covering 30 acres. Rhylander Park is equipped with baseball, softball, and soccer fields; playground equipment; a walking/jogging trail; a pavillion and gazebo; and rest rooms. Garfield Park is a late 19th century presidential design park with floral gardens, gazebo and grandstand, and rest rooms. Memorial Park offers disc golf, playground equipment, picnic shelter, and rest rooms.

Additional recreational activities include the Plattsmouth Community Center and Twin Rivers Water Park. For more information visit www.plattsmouth.org.

Historic Downtown

Much of the Plattsmouth Main Street downtown area was constructed in the late 1800s. It is listed as an Historic District on the National Register of Historic Places. Main Street is the cultural heartbeat of Plattsmouth. Since 2010, the City and private property owners have invested well over \$8 million in public and private improvements, including a streetscape that was designed to reflect the architectural character of the District. The Historic District also serves as the venue for several large-scale community events sponsored by the Plattsmouth Chamber of Commerce and other organizations. Those events include Food Truck Wars. Cruizin' Main, and the annual Harvest Festival.

EVENTS

Food Truck Wars • June

Food trucks competing against other food trucks for cash prizes and other recognition. Food, fun, and music on the City's outdoor stage in the middle of the Historic District.

Cruizin' Main • September

Large classic car show and shine. The event draws more than 600 classic cars and trucks.

Harvest Festival • September

The Festival includes a parade, a tractor pull, a kiddie parade and many other activities, including a Friday evening fireworks show and music on the outdoor stage.





From swimming and playground fun to food truck wars and car shows, Plattsmouth has entertainment for all ages.





Nebraska's Rank **Among States**

1ST Commercial cattle slaughter, 2020

Great Northern bean production, 2020

Popcorn production, 2017

Beef and veal exports, 2020

All cattle and calves, Jan. 2021

All cattle on feed, Jan. 2021

Commercial red meat production, 2020

Ethanol production, Jan. 2020

Pinto bean production, 2020

Proso millet production, 2020

Light red kidney bean production, 2020

Bison, 2017

3RD Corn for grain production, 2020

Corn exports, 2019

Cash receipts from all farm commodities, 2019

Grain sorghum production, 2020

All hay production, 2020

4TH Beef cows, Jan. 2021

Total animal products exports, 2018

Cash receipts from all crops, 2019

All dry edible bean production, 2020

Cash receipts from all farm commodities, 2018

Alfalfa hay production, 2020

Land in farms and ranches, 2019

5TH Soybean exports, 2019

Soybean production, 2020

Sugar beet production, 2020

Harvested acres of principal crops, 2020

Agricultural exports, 2019

Commercial hog slaughter, 2020

7TH Sunflower production, 2020

All hogs and pigs on farm, Dec 2020

Pork exports, 2020

Organic cropland acres, 2019

12TH Winter wheat production, 2020

Source: Nebraska Department of Agriculture -USDA, NASS, NFO, and NBA





Agriculture

Nebraska's top five agricultural exports in 2019 were soybeans and soybean products, beef, corn, pork, and ethanol. Nebraska's farms and ranches utilized 44.9 million acres or 92 percent of the state's total land area. Cash receipts from farm markets in 2019 contributed more than \$21.4 billion to the state's economy



and 5.8 percent of the U.S. total. Food processing is the state's largest manufacturing sector and foreign markets are important for many of the state's manufacturers.

Sources: Nebraska Agriculture Rankings - USDA ERS, USDA, NASS; Food Processing Status - Bureau of Labor Statistics, Quarterly Census of Employment and Wages

The **Ogaliala Aquifer** underlies 174,000 square miles in parts of eight states. The Ogallala Aquifer within Nebraska contains approximately 65 percent of the water storage in the entire aquifer. With the implementation of more efficient irrigation systems and other water management measures, the Ogallala Aquifer will remain a valuable resource in Nebraska.

Nebraska's Natural Resource Districts (NRDs) have responsibility for managing groundwater resources. The Nebraska Department of Natural Resources maintains responsibility for administration of surface water rights. In locations where groundwater and surface water are connected, the responsibility is shared among the NRDs and the state for achieving a sustainable balance between water supplies and water use.





AGRICULTURE STATISTICS			
	CASS COUNTY	NEBRASKA	
NUMBER OF FARMS	766	46,332	
LAND IN FARMS acres	346,282	44,986,821	
AVERAGE SIZE OF FARMS acres	452	971	
MARKET VALUE per year	\$164,234,000	\$21,983,430,000	
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD	\$214,404	\$474,476	
TOTAL ACRES IRRIGATED	3,192	8,588,389	
PERCENT OF FARMLAND IRRIGATED	1.1%	19.1%	

Source: 2017 Census of Agriculture

PRODUCTION OF LEADING CROPS 5 year average - 2016-2020			
	CASS COUNTY	NEBRASKA	
CORN FOR GRAIN bushels	23,294,800	1,748,862,000	
SOYBEANS bushels	6,923,600	308,331,000	

Source: 2020 Census of Agriculture

AVERAGE LIVESTOCK POPULATION 5 year average - 2016-2020			
	CASS COUNTY	NEBRASKA	
ALL CATTLE	9,540	6,650,000	

Source: National Agricultural Statistics Service

Livestock and area crops in Plattsmouth contribute to Nebraska's agricultural statistics.

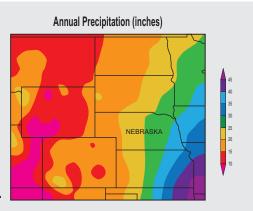
Climate

Nebraska has a continental climate, with hot summers and cold winters. Temperatures are highly variable from season to season and year to year.

Precipitation is also variable and ranges from an annual average of 15-20 inches in the west to 30-35 inches in southeast Nebraska.

The growing season in Nebraska fluctuates in length, but on average it ranges from 120 days in the extreme northwest to 170 days in the southeast.

For more information regarding Nebraska's climate, visit High Plains Climate Center, University of Nebraska-Lincoln at www.hprcc.unl.edu.







"Plattsmouth is a community with incredible energy. I was attracted to the community because of the planned improvements and great community leaders."

- Emily Bausch, Assistant City Administrator/Public Works Director

Nebraska Public Power District (NPPD), Nebraska's largest electric utility, assists in economic development for the areas it serves. For more information on NPPD's economic development assistance, contact Economic Development Department, 1414 15th Street, PO Box 499, Columbus, Nebraska 68602-0499, (877) 275-6773, Ext. 5534, email: econdev@nppd.com, or visit our website at **sites.nppd.com**.

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